

Brigadier General Joseph M. Reheiser
Vice President, Air Mobility Programs

In February 2010, Brigadier General Joseph M. Reheiser, USAF (Ret.) joined Alenia North America as Vice President of Air Mobility Programs, responsible for leading the company's air mobility business development efforts in the United States.

Prior to his retirement, General Reheiser held the position of Commander, Air Force Security Assistance Center from 2007 through 2009. As leader of an agency charged with promoting security assistance and national security objectives by building relationships with U.S. international partners, General Reheiser helped guide the U.S. Air Force's foreign military sales (FMS) effort to 94 countries and eight (8) NATO organizations valued at over \$7 billion each year.



Previously, General Reheiser served as Vice Commander, 5th Air Force, Yokota Air Base, Japan. He has held key staff positions in the National Guard Bureau, Headquarters Military Airlift Command, Headquarters Air Mobility Command, Headquarters U.S. Air Forces in Europe and the Joint Staff. General Reheiser has commanded at the squadron, group and wing levels, to include commanding the 314th Airlift Wing at Little Rock AFB, Ark. During his command, the 314th AW was recognized as the Air Force's best C-130 wing and best airdrop wing.

After retiring from the Air Force, General Reheiser consulted for two U.S. and international aerospace firms.

General Reheiser is a command pilot with more than 4,800 hours in multiple aircraft. He commanded the first operational combat C-17 deployment during Operation Joint Endeavor in Bosnia. As Commander of the 86th Operations Group, he controlled all C-130 and operational support airlift aircraft during Operation Allied Force and led Operation Rapid Guardian, the first combat airdrop in Europe since World War II.

General Reheiser is a 1978 graduate of the United States Air Force Academy where he earned a degree in Engineering Mechanics and he holds a M.A. in Business Administration from Webster University. He is married and has two children.